

Hosting Organization "Eko fun kamp"

Campaigning for Youth

The Erasmus+ Youth Exchange Project will take place in *Kragujevac*, a city in the central part of Serbia, and in the village *Adzine Livade* and will be hosted by *Eko Fun Kamp*.

When?

Project dates including arrival and departure day:

22nd of June 2022 - 3rd of July 2022

Activity dates:

23rd of June 2022 - 2nd of July 2022

Where?

In Kragujevac and village Adzine Livade, Serbia

There is the beautiful property of a [Mountain club](#) where we will have our accommodation and project activities.

Location on Google Maps:

["Lovački dom sekcije Vodojaža"](#)

Photos of the area:

<https://drive.google.com/drive/folders/1brzWPnENmcWi46iHpXGFV6WtsfZZhTRG?usp=sharing>

The **hosting organization** of this project, **Ekološko udruženje fanova kampova (Eko fun kamp)**, who has its main seat in Kragujevac:

<http://ekofunkamp.com/> (parts in English)

<https://www.facebook.com/ekofunkamp> (Facebook)

Eko fun kamp is an environmental association founded in 2011, and as such is mostly focused on educational activities with children and citizens focusing on environmental protection, animal protection, conducting workshops on nature and ecology as well as many other activities that promote a healthy lifestyle and sustainable development.

Participating Organizations

 [Ekološko uruženje fanova kampova](#) (Serbia)

 [Toy Youth Association](#) (Turkey)

 [Mojó de Caña](#) (Spain)

 [Goodness of People](#) (Sweden)

 [Asociacija „Tavo Europa“](#) (Lithuania)

This information sheet is only for the team leaders/delegations' coordinators and should clarify and answer some questions about our international youth exchange "Campaigning for Youth". In the following you will find more detailed information about:

- ★ Overview of the project
- ★ Goals
- ★ Impact
- ★ Background of the participants
- ★ COVID-19 Regulations

To get an overview of the project

In 2022, 35 young people from Turkey, Sweden, Spain, Lithuania and Serbia who are active volunteers and civically engaged will join together with their team leaders in a youth camp in the village of Adzine Livade and in Kragujevac, Serbia. The participants between the ages 18 to 30 develop competencies and learn methods of designing, implementing and evaluating campaigns and thus also projects (competencies in project design & management). The participants are coming from all parts of Europe, the North, West, South and East and therefore have very different ideas towards problem-solving and solutions, intercultural understanding and exchange are essential elements of the activity schedule (to enhance the cross-cultural approach for solution-oriented approaches in youth work). All outcomes of the project activities will be integrated into a Toolbox, which includes a manual on "How to design a campaign?", that the participants' design during the activity, it aims to create material that is to be locally, regionally, nationally and even internationally disseminated and used after the project activity. In that way, the developed ideas and methods can find a bigger audience. Generally, the

participants of this project want to defend youth rights and foster youth policies to be an active part of society. Their desire to increase civic engagement and involvement of young people is based on the communities they live in (domestic) but also regional and international communities, which highlights the desire for solidarity with other societies and their civil societies. Campaigning is one of the most efficient and effective ways to raise your voice, stand up for your rights and implement progressive action for change for the youth.

Goals

The youth exchange aims to encourage young people to be civically engaged and take action and responsibilities in their societies and increasingly include them in EU-related youth policies and strengthen their rights (more active participation in society). In forms of campaigns, we want to encourage young people to learn and use this form of civic action to engage actively in the social and political spheres of our communities. This project promotes the inclusion of young people in decision-making processes and social entrepreneurship. Furthermore, the project offers opportunities to exchange ideas, interactive learning and acquire diverse and practical knowledge that will enable them to better work together in groups, scrutinize (learn how to ask crucial questions and challenge discourses) analyze topics (problem analysis), develop goals and solutions (problem-reconciliation or resolution) and design campaigns that they can achieve their goals. Each country team is developing a design of a campaign on a self-selected topic throughout the youth exchange (as a practical exercise for potential campaigns and projects after the activity in Serbia). The project fosters critical thinking to a high degree, in which the participants critically examine their own views and activities, and evaluate their own planning and actions. The final outcome and product of this project is a creative and digital Toolbox that includes not only a manual on how to design campaigns step by step but the project experience will also give them the appropriate skills, qualifications and attitudes, which are essential to meet future challenges and call for change: How to react to problems? Which questions to ask?; How to solve problems? The Toolbox that the participants will design, aims to create material that can also be disseminated and used after the project activity. By designing different pilot projects of non-violent and legal campaigns, we want to encourage young people to learn and use this form of participatory action to engage in the social, economic and political spheres of our communities.

Impact

The impact of this project is not only intersectional with many cross-cutting topics such as civic engagement, social entrepreneurship, youth participation and conflict resolution but has also a great impact on various levels in societies. The expected results of this project are motivated and inspired participants who are trained to be able to engage effectively in groups, to develop topics and goals, to evaluate processes, to realistically assess their own options and opportunities, to publicly convey topics, to design creative actions, to join national and international collaborations and partnerships, to develop and to implement a concrete campaign. Another goal is to develop a design of a campaign for each country as a pilot project, developed by the participants, with which the young people identify themselves. The primary target group are the participants of this activity, who will also be the new facilitators and circulators of the project's idea to be civically engaged through campaigning. They will inspire other active people in their own organizations and implement new ideas (content and methods) into future activities (positive impact on more attractive programs for students, trainees, apprentices, young people and volunteers in line with their needs and expectations). The participants will pass on their knowledge and experience in the field of civic engagement, youth participation and campaigning to members of their own organizations, friends, family and possibly to other interested communities and people, who are the secondary target group. They will be reached and involved by the follow-up events, the local work of the participating organizations and the online dissemination of the project's outcomes (Website and Toolbox).

Background of the participants

The participants in this youth exchange are between the ages of 18 - 26 years, exceptions up to 30 years are possible. Each delegation takes part in the exchange with six participants and one team leader. A gender balance is sought within each delegation. This is taken into account when selecting the participants. In all organizations involved, more young women are involved than young men, hence, it will be a challenge to find enough young men who fit the profile. If the gender balance is unsuccessful, more women than men will certainly take part in the exchange. All participants have been volunteering in the organization for at least a few months before their selection. A good level of English is required. At the same time, participants who have little or no

intercultural experience should be considered with a special focus. They all should be willed to work in teams, adopt new education methods, enhance their intercultural understanding and improve their critical-thinking skills. Moreover, it is important to have an attitude to change something, to be committed to sustainable, democratic and tolerant cooperation. The background of the participants is culturally, politically, socially, economically and generally very different and the participants also face different advantages and disadvantages.

COVID-19 Regulations

We want to provide you with information about the current situation and restrictions regarding the COVID-19 pandemic, but due to the constantly changing circumstances, we cannot provide information or risk to assume how the situation will be during our project in June and July 2022. We are very hopeful that the project will take place this year but still we need you to keep updated about the countries' regulations and inform yourself via the following links:

- ★ **Essential practical advice on Erasmus+ and European Solidarity Corps mobility**
<https://erasmus-plus.ec.europa.eu/coronavirus-impact/essential-practical-advice>

- ★ **COVID-19: entry and quarantine regulations in SERBIA**
[COVID-19 – Entry Conditions | Ministry of Foreign Affairs \(mfa.gov.rs\)](https://mfa.gov.rs/en/entry-conditions)

Current Regulations for Serbia:

Foreign citizens are allowed to enter the Republic of Serbia provided that they have one of the following documents:

1. **Negative RT-PCR test for the presence of SARS-CoV-2 virus** while the negative Antigen FIA Rapid test is valid only if it is done in the United States of America or Republic of Slovenia, not older than 48 hours from the date of issue of the results
2. **Certificate of complete vaccination**
3. **Certificate of overcoming COVID-19 disease [...]**
4. **EU digital certificate [...]**

More information will follow....